



## RISE International Online Privacy Policy

RISE International (RISE) is committed to respecting your online privacy and security. We have developed this privacy policy to ensure our web visitors that information you provide will not be shared with any third party.

**Awareness:** RISE provides this Online Privacy Policy to make you aware of our privacy policy and security practices, and to inform you of the way your information is collected and used. You may remove your name from our mailing/email list at any time.

**Information Collected:** On the RISE website, you can provide contact information to be added to our mailing/email list, or to make a charitable donation. Here are the types of personal information that we collect:

- Contact information: name, complete address, phone number, email address
- Payment information: credit card number and expiration date, billing information
- Information you wish to leave: questions, comments, suggestions, gift designations
- Your request to receive periodic updates: i.e., to individuals who request it, we send periodic mailings/emails related to our organization's updates and meetings, specific fund-raising appeals, and newsletters

**How Information is Used:** RISE uses your information to understand your needs and provide you with better service. Specifically, we use your information to help you complete a transaction, communicate back to you, update you on our organization, and to personalize our website for you. Credit card numbers are used only for donation or payment processing and are not retained for other purposes. We use the comments you offer to provide you with information requested, and we take each recommendation seriously as to how we might improve communication.

**No Sharing of Personal Information:** RISE will not sell, rent, or lease your personal information to other organizations. The identity of all who contact us through our website will be kept confidential. Use of personal information will be limited to purposes of RISE, and only to further our organization's activities and purposes.

**Security:** RISE is committed to ensuring the security of your personal information. To prevent unauthorized access, maintain data accuracy, and ensure the proper use of information, we have established and implemented appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. We use Internet encryption software, Secure Socket Layer (SSL) protocol when collecting or transferring sensitive data, such as credit card information. Once we receive your credit card information, it is accessible only to a limited number of trusted RISE staff who have been specially trained in processing this information.

**Cookies:** From time to time, we may send a "cookie" to your computer. A cookie is a small piece of data that is sent to your browser from a web server and stored on your computer's hard drive. Once placed onto your machine, the cookie will allow the website to "recognize" you as a unique individual. A cookie can't read data off your hard drive or read cookie files created by other sites. Cookies do not damage your system. We use cookies to recognize you when you return to our site, or to identify which area of our website you have visited (i.e. donation, event registration). We may use this information to better personalize the content you see on our site.

Many websites place cookies on your hard drive. You can choose whether to accept cookies by changing the settings of your browser. Your browser can refuse all cookies or show you when a cookie is being sent. If you choose not to accept these cookies, your experience at our site and other websites may be diminished and some features may not work as intended.

**Removing Your Name from our Mailing List:** Our website gives you the opportunity to remove your name from our mailing/email list so that you do not receive any future communications from our organization. If you desire to remove your name, you can also send us an email at [rise@riseinternational.org](mailto:rise@riseinternational.org).

**Contact Us:** If you have comments or questions, please email us at [rise@riseinternational.org](mailto:rise@riseinternational.org).